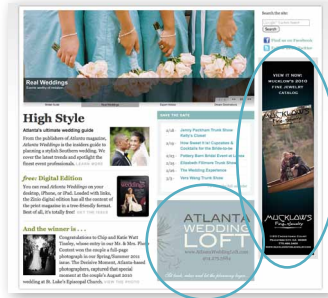


# Atlanta Weddings

## Online Marketing Opportunities



### Display Ads

A display ad is the most cost-effective way to associate your brand with the trusted content of Atlanta Weddings. Client may submit ready-made ad, or we may custom-design the ad with images and text provided by client. Available placements include a 160 x 600 pixel run-of-site skyscraper (\$250 net per month) and a 300 x 250 pixel homepage rectangle (\$100 net per month). No more than three ads will rotate in one placement at a time; three-month minimum run.

### Sponsorship of "Wedding Datebook"

As sole sponsor of Atlanta Weddings' Wedding Datebook, client will receive logo on Wedding Datebook banner; exclusive 160 x 600 pixel display ad on all Wedding Datebook pages (top right, above the fold); and additional promotional elements of client's choosing to run beneath Wedding Datebook listings. (\$500 net per month)

See the Wedding Datebook at [atlantamagazineweddings.com/datebook/listings.aspx](http://atlantamagazineweddings.com/datebook/listings.aspx)



### Exclusive Email Blast

The Atlanta Magazine Insider database consists of more than 1,300 brides who have opted in to receive weddings-related news and special offers. Client may submit a ready-made flyer, or we may custom-design the e-blast using images and text supplied by the client. (\$500 net)



### Weddings Sweepstakes

In addition to generating buzz about a business or service, online sweepstakes allow a client to build a database of potential customers. The client may submit up to two custom marketing questions to be included in the registration process, and registrants may "opt in" to receive more information from the client. Promotional materials include a custom landing page and a plug on the "Interact" page of the Atlanta magazine. (\$1,000 net)

### For more information

Contact Whitney Dick, associate publisher of Atlanta Weddings, at [wdick@atlantamag.emmis.com](mailto:wdick@atlantamag.emmis.com) or 954.491.5808.